ASA HIGH SCHOOL TOUR

A NATIONAL TOUR DEDICATED TO PROMOTING BULLYING PREVENTION IN SCHOOLS



OVERVIEW

National Tour visiting **200+** schools annually

Educational message that resonates with students

The world's top **X Games** athletes on campus



High-energy assembly delivering a **wow-factor** that students will talk about for weeks

100% **FREE** and turnkey

Encourages a **positive** school climate

PROGRAM CONCEPT

- **The No Hate Tour** is a high-energy action sports circuit that visits cities across the US to promote bullying prevention and positive behavior

- We bring in the world's top athletes from the **X Games** to perform, while an emcee delivers an educational message in a fun, positive, and interactive fashion.

- Each show utilizes the "coolness" of action sports and the credibility of the top pros to communicate a peer-to-peer **bullying prevention** message.









- Tour running since 2000
- Has visited 3,000+ schools across US
- Over 4 million students inspired

WHAT WE PROVIDE



A professional set of BMX box-jumps

Four pro BMX athletes from the X Games to perform on campus

Staff to set-up and tear down the event

A professional sound system

An Event Manager to interface with school administrators

An emcee to run the show, deliver the message, explain the tricks, and get students involved

Promotional materials and autograph cards

Event Insurance

SCHOOL REQUIREMENTS

ATTENDANCE:

An assembly with all students in attendance.

Two assemblies can be provided for larger schools.

TIMING:

- 45 – 60 minutes per assembly
- 90 minutes for set-up
- 60 minutes for tear down



SPACE NEEDS:

INDOORS

Our event site can fit within the basketball court inside the gym. ***(RECOMMENDED LOCATION)***

OUTDOORS

100' x 30' area for optimal outdoor space needs. Would need to be on a **level concrete/asphalt surface.** Parking lots, quads, and blacktop areas work great.

If outdoors, the gym will need to be available for use as a rain contingency plan.

PARTNERS

Authorization to allow partner activation booths to be on-site and display promotional banners at the event.

THE CAUSE MESSAGE

THE CAUSE:

Bullying prevention, mental health awareness, and promoting positive behavior

THE MISSION:

Use action sports to help spread a positive message and promote bullying prevention awareness

THE CONTENT:

- Statistics
- Various forms of bullying, including cyberbullying
- Ways to respond
- How to help and **BE AN ALLY**
- Where students can get help in **YOUR** school

Bullying impacts 1 in 5 students in America. The **NO HATE TOUR** unites, engages, and educates communities nationwide to prevent bullying through the use of creative, interactive resources. For too long bullying has been considered a 'rite of passage.' The goal of the No Hate Tour is to change the culture so that bullying is no longer acceptable in our society, to provide tools to combat bullying, and to offer help to individuals who are subjected to bullying.



stop bullying .gov

TOUR PARTNERS

MARINES

stopbullying.gov

The United States Marine Corps and StopBullying.gov are our associate partner of the No Hate High School Tour. Due to their generosity, the No Hate High School Tour is able to bring this powerful bullying prevention message to high schools across the country at **no cost** to the schools.

Our Partner's presence on-site during the No Hate High School Tour assembly enhances the interactive elements of the program. The Marines set up a booth in the event area and hold pull-up contests where students can win prizes.

WHAT OTHER SCHOOLS ARE SAYING

"AWESOME!! Not only were the guys super talented and entertained the entire student body, they were extremely nice and professional. This was a fantastic assembly. The students were engaged the entire time and walked away with a new perspective on bullying and respect for yourself and others. Many were shocked at the bullying numbers that were shared. We definitely want them back next year! It was a great experience."

- Lori Pavell
Principal
Lowell HS, IN

"I can not express how fantastic the ASA High School Tour assembly was at Bothell High School this morning. I would like to commend each and every participant and applaud your organization for being a professional, educational, fun filled group. There was not one glitch in this whole event and everything about this assembly resonated with our entire group of students and staff. There were so many that expressed that this was the "best assembly" they had ever been to, I had a staff member tell me as a 30 year teacher this was the best assembly he ever saw!! With my passion of ending bullying and being kind, I will be so ever grateful for ASA Entertainment coming to our school!!"

- Wendy Wands
Climate & Culture Advisor
Bothell High School, WA



CLICK for more references & testimonials

"We didn't know what to expect because this is such a unique concept. The show hugely exceeded our expectations as it kept students engaged the entire time! It was so good, I had to call my colleagues at Cupertino HS and tell them they HAVE to have this event!"

- Denae Moore
Dean of Students
Monte Vista HS, CA

ASA HIGH SCHOOL TOUR

PHOTOS













ASA HIGH SCHOOL TOUR

PHOTOS













CONTACT US

The No Hate Tour promises to bring your students an **interactive, educational event** that will **complement the academic experience** and be the highlight of the school year. We have received a significant amount interest in the program, but can only accommodate five schools in each tour market. Please let us know as soon as possible if your school is interested.

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MORE INFO AT:

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